

# WVBW Pick Your Purse 2019

## OFFICIAL RULES

**Name of promotion:** 92.9 The WAVE's Pick Your Purse 2019

**Description of Prizes:** Qualifying prizes: Various designer purses  
Grand Prize: Gucci Borsa Microguccissima (Black) with \$1,000 in gift cards

**Value of Prize(s):** Qualifying prizes: Assorted values  
Grand Prize: \$1,550 (purse) and \$1,000 in gift cards

**(Note: Winners are responsible for all taxes and other fees)**

**Promotion Metro Area:** Norfolk-Virginia Beach-Newport News, VA  
**(as defined by Nielsen)**

**Minimum Age to Enter:** Eighteen (18)

**How to Enter:** Complete an entry form located on the WVBW 92.9 The WAVE's website at <http://www.929thewave.com/> OR complete an entry form at the following location during normal business hours: 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Deadline for receipt of entries:** 4:00pm EDT on 10/25/2019

**Promotion Period:** Promotion Begins: 09/23/2019 at approx. 8:00am EDT  
Promotion Ends: 10/28/2019 at approx. 10:00am EDT

**Number of winners:** Up to approx. 60 (sixty) and 1 (one) Grand Prize winner

**Method of Selection of Winner(s):**

1. Once the listener is registered at 929TheWAVE.com, they will listen for their name to be announced on 92.9 The WAVE. From Monday, September 30, 2019 to Friday, October 25, 2019, the station will announce a name at approx. 8:40am EDT, approx. 11:40am EDT and approx. 4:40pm EDT each weekday. The Station will randomly select names from all eligible entries.
2. The person whose name is announced will have 10 minutes (from the time their name is announced) to call the WAVE Studio at 757-499-9290 to claim their prize, a designer handbag of their choice. Phone calls to the WAVE studio are the only permissible way of contacting the station to win in this contest. Texting, email, social media, mail, etc. are not valid ways of contacting the Station in this contest.
3. The winner may only choose from the purses on display in the "Pick Your Purse Boutique" online at 929TheWAVE.com at the time of their winning and NOT already "picked." Winner MUST pick a purse at the time of calling back. No exceptions. Once the winner chooses that purse, the decision is FINAL. No substitutions allowed. If the person whose name is announced does call back within 10 minutes, but cannot choose a purse within the 10 minute time frame, they will forfeit their prize without further prize consideration. The purses pictured in the "Pick Your Purse Boutique" are the actual purses being given away. There may be variations in the description of the purses.

4. New purses can/will be added each week to the "Pick Your Purse Boutique" online at 929TheWAVE.com. Winners can only choose a purse that is currently featured in the "Pick Your Purse Boutique" at the time of their winning and not from the purses that have already been "picked."
5. All daily "Pick Your Purse" winners are eligible for the random drawing of the Grand Prize. This includes the winners at approx. 8:40am EDT, approx. 11:40am EDT and approx. 4:40pm EDT. All prize claims are subject to verification of the claimant's eligibility and compliance with the rules. The winner of the Grand Prize will be announced on Monday, October 28, 2019.
6. If the person whose name is announced does not call back within 10 minutes, the prize will be forfeited with no further prize consideration. Their name will be re-submitted for future drawings in the contest. The contest will resume again at the next play time.
7. A family member, friend, etc. may NOT call in on behalf of the selected individual to claim the prize. No exceptions! All eligible callers will be required to provide all information requested in order to claim the prize. Any attempts to deceive the Station will result in immediate disqualification. Decisions of the Station management are final.
8. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent a participant from completing her/his telephone call. The Station shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, internet access or any other circumstances beyond Max Media's control.
9. Due to the delays in the 92.9 The WAVE online and app streaming of its broadcast signal, listeners to the online and app stream may not be able to participate in or may be disadvantaged in participating in this contest. For this contest, the Station will start counting down when the name announcement is made on the radio broadcast signal. The final decision on whether a contestant has called back in time or not is at the discretion of the Station.
10. All prize claims are subject to verification of the claimant's identification as the actual person named on the selected entry, eligibility and compliance with these contest rules. WVBW/Max Media, LLC will verify the actual intended winner by checking appropriate personal information (name, address, etc.) with a government issued photo ID (driver's license, passport or other state or federal identification).
11. NOTE: When a "winner" is selected and if determined that the "winner" does not permanently reside in the Norfolk-Virginia Beach-Newport News, VA metro area (as defined by Neilsen), the "winner" will be declared VOID without any further prize consideration to the "winner."
12. All prizes are awarded "as is." Prizes are non transferable, nonrefundable and cannot be exchanged. Winner accepts condition of prize(s) when claiming the prize at Max Media office.
13. In the event of any dispute involving the contest, the decisions of Max Media's management is final. All matters not specifically mentioned in these rules shall be determined at the sole discretion of Max Media's management.
14. Please note that only one qualifying purse may be won per person/household during this promotion.
15. Winners will be notified of their winning. Winner must come during standard business hours to pick up their prize and complete the necessary paperwork in a timely manner. Winner must show a valid government issued Photo ID in order to claim the prize and complete the paperwork. No proxy representation will be allowed unless approved by management due to hardship.
16. The Grand Prize winner of Pick Your Purse is ineligible to win any future contests through MAX MEDIA OF HAMPTON ROADS for 6 months.
17. Violations of any of these rules or attempts to win any contest by fraud, deception or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.

**Deadline for claiming prize(s):** NOON 30 days after prize awarded

*PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.*

**All Prize(s) will be awarded:** NO

**Alternate Winner(s):** NO

*(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)*

**Official Rules Request Address:** WAVE's Pick Your Purse 2019 Official Rules, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Winner(s) List Request Address:** WAVE's Pick Your Purse 2019 Winner List, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Deadline for Receipt of Winner(s) List requests:** 10/29/2019

Winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of winner.

Winner(s) will be required to show valid government-issued Photo ID before completing winner paperwork. This will be done at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462 during regular business hours.

The Grand Prize Winner will receive a 1099 in the amount of \$(grand prize value of 2,550 plus the value of their chosen qualifying purse) for this prize package.

Prize is non-transferable before acceptance of prize.

Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name and/or picture may be used for promotional, broadcast, social media or internet purposes without any compensation to you.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Max Media of Hampton Roads main studio are not eligible to win any contest. Immediate family includes the spouse, significant other(boyfriend/girlfriend), great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, great-grandchildren, or any step-relatives of the employee and his/her spouse. This also includes individuals for whom the employee is a current legal guardian.

Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media assumes no liability for situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Max Media management if world events, the national mood, extreme weather or public safety so warrant.

Max Media reserves the right to amend the rules to any contest at any time. Max Media's decision is always final. In the event any one of the general contest rules which govern all Max Media contests contradict with any specific contest term, the specific contest term will control.

Max Media shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, internet access or any other circumstances in any contest beyond Max Media's control.

Max Media is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair the administration, security, fairness or proper play of this contest, or contest plays, Max Media reserves the right at its sole discretion to suspend, modify or terminate the contest.

### **Additional Rules**

In addition to these Official Rules, this Promotion is also subject to the Max Media, LLC Official Rules for All Contests which are either incorporated herein by reference on the station website.