

# WVBW The WAVE Word

## OFFICIAL RULES

**Name of promotion:** The WAVE Word

**Description of Prizes:** Cash (in the form of a check). Starting in the amount of \$250.00. If that amount is not claimed on that day, another \$50.00 will be added each weekday until the jackpot is claimed. Once the jackpot is claimed, the amount will begin at \$250.00 again.

**Value of Prize(s):** starting at \$250.00; accrues until there is a winner (Jackpots will vary)  
**(Note: Winners are responsible for all taxes and other fees on this/these amounts)**

**Promotion Metro Area:** Norfolk-Virginia Beach-Newport News, VA  
**(as defined by Nielsen)**

**Minimum Age to Enter:** Eighteen (18)

**How to Enter:** Participants will listen for the WAVE Word exclusively on-air at approximately :12 after the hour; each hour from 9am ET to 5pm ET each weekday(excluding holidays).  
Listeners must create a WAVE Rewards account at [www.929TheWave.com](http://www.929TheWave.com) to access the WAVE Word game.  
Listeners will log into their WAVE Rewards Account to enter the WAVE Word for that particular day for the chance to win that day's jackpot.

**Deadline for receipt of entries:** 5:00pm ET each weekday

**Promotion Period:** Promotion Begins: 07/15/2019 at 9:00am ET  
Promotion Ends: The Station reserves the right to end the contest at any given time.

**Number of winners:** based on number of jackpots won

**Method of Selection of Winner(s):** Each weekday(excluding holidays), one name is generated randomly via the computer. The person that is selected is the possible winner for that particular day. If the entrant that was randomly drawn at the start of the day enters the correct WAVE Word between 9:00am ET and 5:00pm ET in their WAVE Word account at [www.929TheWave.com](http://www.929TheWave.com), they will win the jackpot for that day. Then the next weekday's jackpot will start over with \$250.00.

If that person does not enter the correct WAVE Word in that time frame, they will not win. The jackpot will then increase by \$50.00 for the next weekday's jackpot.

**Deadline for claiming prize(s):** 10 business days after prize fulfillment

**PLEASE NOTE:** Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. **NOTE: ANY CHECKS THAT ARE NOT CASHED WITHIN 90 DAYS OF THE DATE OF THE CHECK ISSUED WILL BE VOID AND NOT BE RE-ISSUED.**

**All Prize(s) will be awarded:** YES

**Alternate Winner(s):** NO

*(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)*

**Official Rules Request Address:** WAVE Word Official Rules, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Winner(s) List Request Address:** WAVE Word Winner List, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

Winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of winner. Any individual, who wins a prize valued over \$500, is ineligible to win a contest through MAX MEDIA OF HAMPTON ROADS for 6 months.

Winner(s) will be required to show valid Photo ID before completing winner paperwork. This will be done at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462 during regular business hours.

Winner(s) will receive a 1099 in the amount of their winnings, if their amount OR cumulative amount for the calendar year is \$600.00 or over.

Prize is non-transferable before acceptance of prize.

Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name and/or picture may be used for promotional, broadcast, social media or internet purposes without any compensation to you.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Max Media of Hampton Roads main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren and great-grandchildren of the employee and his/her spouse as well as step relatives. This also includes individuals for whom the employee is a current legal guardian.

Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media assumes no liability for situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Max Media management if world events, the national mood or public safety so warrant.

Max Media reserves the right to amend the rules to any contest at any time. Max Media's decision is always final. In the event any one of the general contest rules which govern all Max Media contests contradict with any specific contest term, the specific contest term will control.

Max Media shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, internet access or any other circumstances in any contest beyond Max Media's control.

Max Media is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair the administration, security, fairness or proper play of this contest, or contest plays, Max Media reserves the right at its sole discretion to suspend, modify or terminate the contest.

### **Additional Rules**

In addition to these Official Rules, this Promotion is also subject to the Max Media, LLC Official Rules for All Contests which are either incorporated herein by reference on the station website.