WVBW-FM “THE THOUSAND DOLLAR MINUTE” 2020 - 2021

OFFICIAL RULES

**Name of promotion:** “The Thousand Dollar Minute” 2020 - 20212021 (REV DECEMBER 2020)

**Sponsor:** Virginia Lottery – Gift Responsibly

**Description of Prize(s):** Two (2)Gift Cards of $500.00 each

**Value of Prize(s):** “The Thousand Dollar Minute” 2020 - 2021 winner receive $1000.00 in gift cards.

***(Note: Winner is responsible for all taxes and other fees or additional expenses)***

**Promotion Metro Area:** Virginia Beach-Norfolk-Newport News, VA *(as defined by Nielsen)*

**Minimum Age to Enter:** Eighteen (18) years old

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# How to Enter:

1. Starting Weekdays December 2020, participants will enter the contest for “The Thousand Dollar Minute”.
2. No purchase is necessary to play or win.
3. An individual may win/qualify other seasonal or one-time contests.
4. Participants must enter via a phone call to the studio when prompted in the Wave Morning Show.
5. Participant will be asked ten (10) questions in 60-seconds (1-minute). Participant must correctly answer all ten (10) questions in 60-seconds.
6. Questions answered after the buzzer will not count.

# Only one (1) contestant per family, per household, may participate in the contest.

# Participants will be allowed to play the game one (1) time every thirty (30) days.

# Contest participants shall not use help of any kind in answering questions. Doing so will result in the disqualification of the participant. This includes computer searches and or second party help in any way.

1. Violations of any of these rules or attempts to qualify and/or win any contest by fraud, deception or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.
2. The Station is not responsible for website issues, telephone service outages, delays, drop calls, busy signals, equipment malfunctions and any other technological difficulties that may prevent a person from participating. The Station shall have no responsibility for the contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with website, telephone, mobile phone, texting, email, internet access, power outage or any other circumstances beyond Max Media’s control.

**Deadline for receipt of nominations: N/A**

**Promotion Period:** Promotion Begins: December 2020 at 06:00am EDT

Promotion Ends: Ongoing promotion / TBD

**Number of winners: N/A**

# Method of Selection of Winner(s):

1. Participant – One (1) time per thirty (30) days during the promotion.
2. Gift card winners - All prize claims are subject to verification of the claimant’s identification as the actual person named on the selected entry, eligibility, and compliance with these contest rules. Max Media, LLC will verify the actual intended winner by checking appropriate personal information (name, address, DOB, etc.) with a valid government issued photo ID (driver’s license, passport or other state or federal identification).
3. When a “winner” is selected, and it is determined that the “winner” does not permanently reside in the Virginia Beach-Norfolk-Newport News, VA metro area (as defined by Nielsen), the “winner” will be declared VOID without any further prize consideration to the “winner.” Excludes active U.S. military.
4. Any individual, who wins a prize valued over $500, is ineligible to win a contest through Max Media LLC for 6-months.
5. All prizes are awarded “as is.” Prizes are non-transferable, non-refundable and cannot be exchanged. Winner accepts the condition of the prize(s) as is when claiming the prize.
6. **In the event of any dispute involving the contest, the decisions of Max Media’s Management are final.**
7. All matters not specifically mentioned in these rules shall be determined at the sole discretion of Max Media’s management.

**Deadline for claiming prize(s):** 30-days after notification that prize was awarded

*PLEASE NOTE: Failure of the winner to complete the proper paperwork and pay taxes (if applicable) will void the prize without any further prize consideration.*

# Alternate Winner(s): None

*(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)*

1. **Official Rules Request Address:** WVBW-FM “The Thousand Dollar Minute” 2020 – 2021

Official Rules, ℅ Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

1. **Winner(s) List Request Address:** WVBW-FM “The Thousand Dollar Minute” 2020 – 2021

 Winner List, ℅ Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

# Deadline for Receipt of Winner(s) List requests: Thirty (30) days from receiving request or end of promotion.

Gift card winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of the winner. Pick up and/or delivery of the prize will be at the designated locations. Winner(s) will be required to show valid government-issued Photo ID before completing winner paperwork. Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name, business name and/or picture may be used for promotional, broadcast, social media, or internet purposes without any compensation to winner.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees’ immediate families, and employees of all media of mass communication outlets within a one hundred (100) mile radius of the Max Media LLC studios (Virginia Beach-Norfolk-Newport News, Nielsen market) are not eligible to win any contest. Immediate family includes the spouse, (step)great-grandparents, (step)grandparents, (step)parents, (step or half) brothers, (step or half) sisters, (step)children, (step)grandchildren and (step)great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is a current legal guardian. Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media LLC assumes no liability for situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media LLC, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media LLC reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize at the discretion of Max Media LLC management) if world events, the national and/or local mood, extreme weather or public safety so warrant.

Max Media LLC reserves the right to amend the rules to any contest at any time. Max Media LLC's decision is always final. In the event any one of the general contest rules which govern all Max Media LLC contests contradict with any specific contest term, the specific contest term will control.

If a potential winner cannot be contacted, fails to provide the affidavit of eligibility, and/or the liability/publicity release within the required time period, cannot or does not comply with these ***Official Contest Rules***, or if the prize or prize notification is returned as undeliverable, then the potential winner will be disqualified without any further compensation.

Max Media LLC shall have no responsibility for a contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with website, telephone, mobile phone, dropped calls, texting, email, internet access or any other circumstances in any contest beyond Max Media LLC’s control.

Max Media LLC is not responsible for internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or

unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotional parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media LLC is not responsible for injury or damage to participant’s or any other person’s computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media LLC’s sole opinion, compromised by virus, bots, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair the administration, security, fairness or proper play of this contest, or contest plays, Max Media LLC reserves the right at its sole discretion to suspend, modify or terminate the contest.

In addition to these Official Rules above, this Promotion is also subject to the Max Media LLC “Official Rules for All Contests” which are either incorporated herein by reference on the station website.